



SHANGHAI PULP WEEK • 上海纸浆周

Invitation to 2025 Shanghai Pulp Week

Dear Sir/Madam,

Shanghai Pulp Week (SPW) is an annual event that always falls on the Wednesday of the third week of March. 2025 SPW has been scheduled from March 17th to 21st by all partners. 2025 SPW Annual Meeting and Dinner will take place on March 19th at Shanghai Marriott Marquis City Centre.

Global pulp supply is rising, even as economic slowdown and declining paper demand weigh on the market. The commissioning of new integrated pulp & paper mills in China and increased downstream integration by pulp giants are reshaping the pulp market, creating a new supply-demand dynamic.

In light of the current market dynamics and pressing industry challenges, 2025 SPW will focus on the theme of ***Supply and Demand Trends & Evolution of the Market Pulp Sector***. We will explore key industry topics such as the ongoing expansion of regional pulp capacity and the increasing integration of pulp and paper operations.

To steer the global pulp market towards a balanced, stable, and sustainable future, we



will invite prominent economists, industry experts, and market analysts to deliver keynote speeches, engage in panel discussions, and provide comprehensive analyses of market trends.

We look forward to your participation in 2025 SPW.

General arrangement and registration instructions are attached. Should you have any enquiries, please feel free to contact us as below.

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SPW Wechat: 13911771603

Sincerely,

Zhang Shenjin

A handwritten signature in black ink, appearing to be the Chinese characters '张世金' (Zhang Shenjin).

Secretary General

China Paper & Pulp Industry Chamber of Commerce (CPICC)

December 16th, 2024



General Arrangement & Registration Instructions

1. Time and Venue of 2025 Shanghai Pulp Week

Time: March 17th -21st

Venue: Shanghai Marriott Marquis City Centre (No. 555 Middle Xizang Road, Huangpu District)

Annual Meeting: March 19th (includes luncheon and dinner)

2. Registration Website

Please visit www.pulpweek.cn or www.hawkinswright.com to register, make payment and book rooms. Registration closes on March 14th.

3. Registration Fees

- ◆ Regular Price: RMB 6,500 / USD 880 per person
- ◆ CPICC Member Rate: RMB 5,000 per person
- ◆ Early Bird Prices(before or on January 20th):
 - CPICC Members: RMB 4,000 per person
 - Non-CPICC Members: RMB 5,000 / USD 750 per person

Registration fee covers activities including annual meeting, buffet lunch, dinner, cocktail reception, etc. on Mar. 19th.

4. Hotel Reservation (Shanghai Marriott Marquis City Centre)

- ◆ Room rate: (service charge and tax included)
 - Deluxe Room (one breakfast included): RMB1,300/night
 - Deluxe Room (two breakfasts included): RMB1,400/night



- ♦ Tips for delegates outside China:
 - Please send an email to spw@pulpweek.cn to get the reservation form.
 - Authorize the hotel to use the credit card for guarantee. Payment will be done when checking in.
 - Please send an email to spw@pulpweek.cn for modification or cancellation before Feb. 28th.
 - Hotel will charge full duration stay as compensation for no show.
 - Other dates available besides Mar. 18th and 19th. Send request and await email confirmation.
 - Reservation may close at any time if rooms are sold out.

5. Transportation:

The hotel is 48.3 KM from Shanghai Pudong International Airport and 19.3 KM from Shanghai Hongqiao International Airport, conveniently located near People's Square Station (Metro Line 1, 2 and 8).

Hotel Tel : +86 21-62688899

For English Maps, please try Baidu Map, Gaode Map or Google Map. You may also download DIDI for taxi service.